



Discover and Adopt (D+A) Fall 2022 Program Package

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Apply now to receive up to \$150,000 CAD in funding to build your organization's capacity to test, adopt, and procure an innovative solution.

[Submit your D+A Application here](#)

I. D+A Program Overview

The Centre for Aging + Brain Health Innovation (CABHI) has launched the Discover and Adopt (D+A) Program to support care delivery organizations (e.g., long term care homes, retirement homes, hospitals) with funding and training to test and adopt innovations that address their pain points.

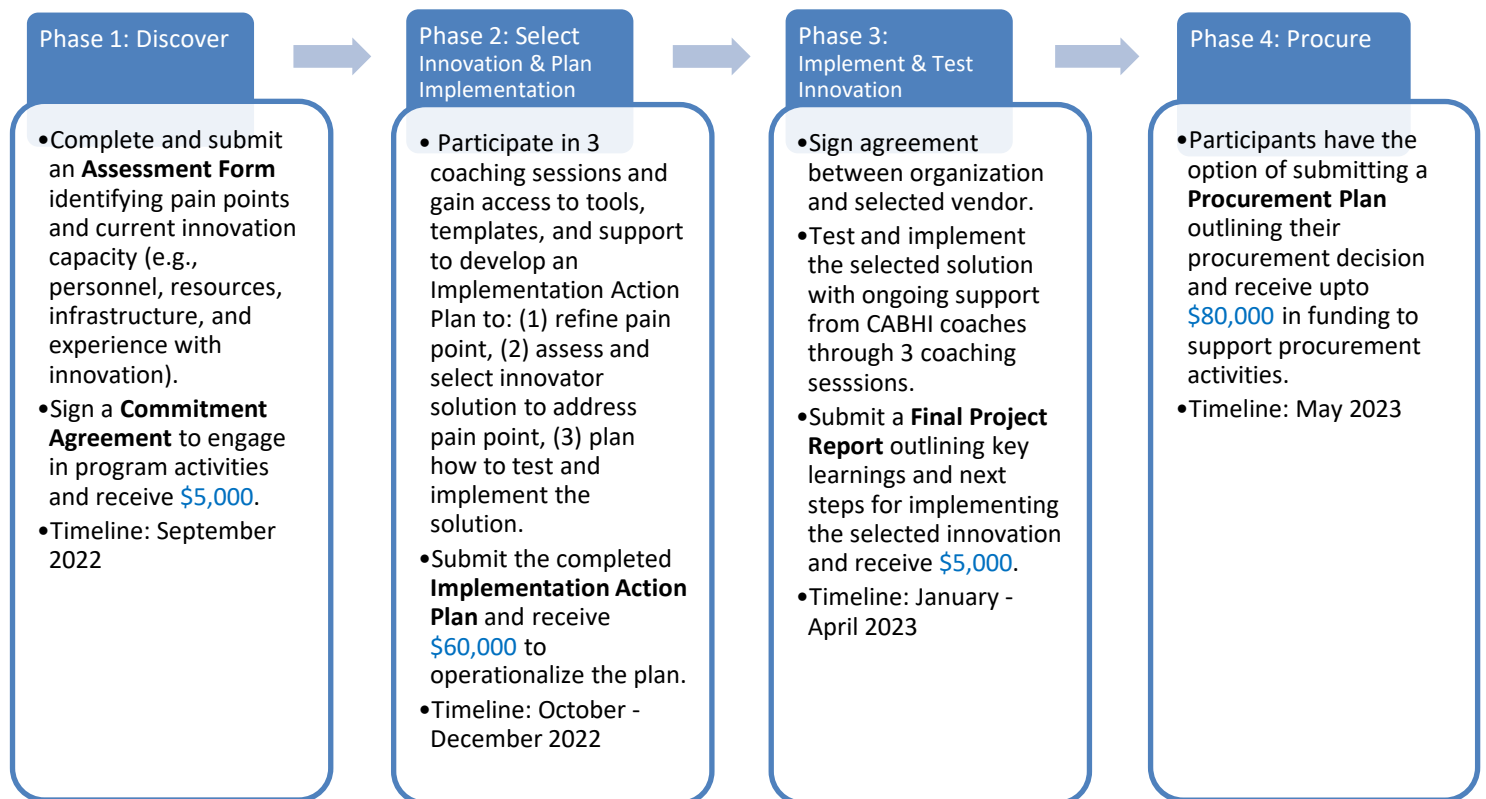
CABHI recognizes that organizations face many barriers to sourcing, testing, and adopting innovations (e.g., products, programs, or services) that can improve the quality of care and quality of life of those they serve.

The D+A program is designed to support organizations with building the skills and capacity required to introduce, implement, and sustain innovations in their own settings.

Successful D+A program applicants will receive funding and capacity building support to:

- 1) Identify a pain point
- 2) Assess and select existing innovations that can be used to address the identified pain point
- 3) Implement and test the selected innovation in their own setting
- 4) Make a procurement decision and prepare for procurement

Figure 1. D+A Program participants will engage in four phases of activities.



II. Important Dates

Program applications open	June 13, 2022
Deadline for applications	July 7, 2022
Selected applicants notified	July 18, 2022
Phase 1: Discover <ul style="list-style-type: none"> Submit Needs Assessment Form Sign and Submit Commitment Agreement 	September 2022
Phase 2: a) Select innovation <ul style="list-style-type: none"> Call for Innovation based on identified pain points Vendor pitches innovation to D+A program participants D+A program participants selects innovation they will be testing (based on assessment criteria) 	October - December 2022
Phase 2: b) Plan for implementation <ul style="list-style-type: none"> Participate in coaching sessions Develop and Submit Implementation Action Plan 	October - December 2022
Phase 3: Implement & Test Innovation <ul style="list-style-type: none"> Participate in coaching sessions Operationalize Implementation Action Plan Submit Final Project Report 	January – April 2023
Phase 4: Procure <ul style="list-style-type: none"> Submit Optional Procurement Plan outlining procurement decision and planned activities 	May - June 2023

III. CABHI Investment

Each participating organization will receive \$70,000 CAD in funding to support building skills and capacity to test and adopt an innovative solution. Organizations that make a procurement decision will also have the option of submitting a procurement plan to receive up to \$80,000 CAD to support procurement activities.

CABHI's investment will support backfilling of key staff members who will be participating in the D+A program activities and overseeing management and completion of program milestones and deliverables (See Figure 1). CABHI will engage with each participating organization to confirm eligible expenses, payment schedule and cash flow.

IV. Application Process

1. **Online applications:** Applications are submitted online and then reviewed for eligibility.

2. **Shortlist selection:** Should the volume of applicants exceed the funding available, shortlisted applicants may be invited to participate in a virtual interview with CABHI's review panel.
3. **Program start:** Selected applicants/organizations will be notified by CABHI and invited to participate in the program. CABHI will proceed with contracting of program funding prior to program start.

V. Application Assessment Criteria

Application Forms will be assessed based on the following criteria:

1. Completeness of application form
2. Organization eligibility (healthcare delivery org etc.)
3. Located in Ontario
4. Previous experience with introducing an innovative product, program, service
5. Availability of staff members to participate in program activities
6. Leadership Support for application

VI. Notification of Application Status

Applicants will be notified by email and receive instructions on program activities, schedule, and resources.

VII. Coaching Sessions

Successful program applicants will be invited to participate in 6 coaching sessions throughout the duration of the program. The coaching sessions will provide practical guidance and tools on how to move through each phase of the program from conducting a needs assessment, creating a challenge brief, to selecting an innovation, and developing and operationalizing an implementation action plan.

Coaching sessions will be held once a month and each organization will be expected to have the same team members join each session and work on the templates and planning materials.

In addition to the coaching sessions, teams will also have access to CABHI coaches through office hours to review and provide feedback on their milestones and deliverables.

Tentative Schedule*	Session Topic	Learning Objectives
Session 1 (October 2022)	How to identify and prioritize pain points	<ul style="list-style-type: none"> • Engage relevant stakeholders • Conduct a needs assessment • Create a clear challenge brief
Session 2 (November 2022)	How to assess and select solutions	<ul style="list-style-type: none"> • Assess solutions based on relevant criteria
Session 3 (December 2022)	How to get ready for implementation	<ul style="list-style-type: none"> • Develop an implementation action plan
Session 4 (January 2023)	How to implement the innovation	<ul style="list-style-type: none"> • Operationalize the implementation action plan
Session 5 (February 2023)	How to monitor implementation efforts	<ul style="list-style-type: none"> • Monitor outcomes and make refinements
Session 6 (March 2023)	How to plan for procurement	<ul style="list-style-type: none"> • Prepare a procurement plan

*Session dates will be confirmed in the Fall.