CENTRE FOR AGING + BRAIN HEALTH INNOVATION
Powered by Baycrest

CENTRE D'INNOVATION SUR LA SANTÉ DU CERVEAU ET LE VIEILLISSEMENT
Propulsé par Baycrest

Amplify

INFORMATION PACKAGE FALL 2026

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1. Program Overview

Vision: A world where every older person lives a life with purpose, fulfilment, and dignity.

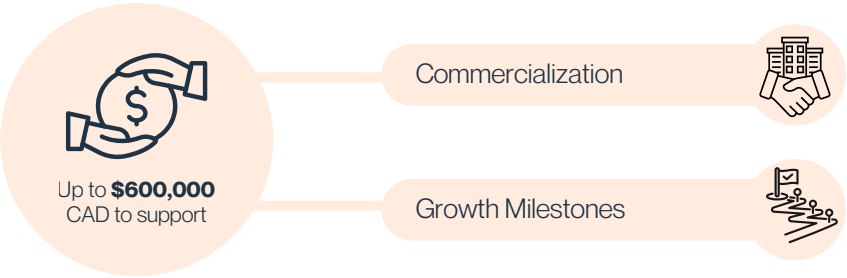
Mission: To drive the development and adoption of transformative aging and brain health innovations.

The Centre for Aging + Brain Health Innovation (CABHI), powered by Baycrest, recognizes that many innovative life sciences companies developing solutions to advance healthspan, healthy aging, brain health, and dementia encounter significant challenges in translating research and innovation into successful commercialization, sustainable economic growth, and meaningful societal impact.

Commercialization is often the most significant barrier to company growth, sustainability, and creating a strong and resilient Canadian economy. To overcome this barrier, companies require access to capital, strategic expertise, customers, distribution channels, implementation partners, and growth-focused supports to accelerate adoption and achieve real-world impact.

Amplify is CABHI's commercialization and scale-up investment program designed to accelerate the growth of high-potential life sciences companies (broadly defined to include digital health, healthtech, medtech, biotechnology and other healthcare innovations) developing innovative solutions to improve healthspan, healthy aging, brain health, and dementia care. Through targeted funding, investment, and commercialization support, Amplify helps companies overcome barriers to market adoption; scale operations; attract follow-on investment; and generate measurable economic and societal benefits, including revenue growth, job creation, and enhanced innovation capacity across Ontario and Canada.

Successful companies may receive up to **$600,000 CAD** in investment funding over a 12-month period to support commercialization and growth milestones.



In addition to investment funding, successful applicants will gain access to CABHI's Acceleration Services, including:

Spending Stipend for Professional Services

Receive funding of up to $10,000 to support external consulting services required to achieve commercialization milestones.

Coaching + Mentorship

Access CABHI's network of entrepreneurs, investors, clinicians, researchers, industry leaders, and commercialization experts.

Talent Recruitment

Access internship and talent supports available to CABHI portfolio companies.

Customer Distribution Channels

Access CABHI's network of healthcare organizations, industry partners, and care providers.

Customer Validation

Access CABHI's Leap platform to engage older persons and caregivers for product feedback and adoption insights.

Perks + Benefits

Access discounted legal, regulatory, financing, and commercialization services through CABHI's partner network.

2. Why CABHI?

Since its inception, CABHI has helped innovators acquire customers, grow revenues, expand sales pipelines, secure partnerships, file patents, enter new markets, and obtain follow-on investment. To date, CABHI-supported innovators have:

~1,100 jobs created

100 patents filed and granted

$1B+ in follow-on investments

CABHI combines capital, validation expertise, commercialization support, and market access opportunities through a national network of innovators, healthcare organizations, investors, researchers, and industry leaders.

3. Important Dates

Important Dates	
Applications Open	September 14, 2026
Applications Close	October 14, 2026
Shortlist Notification	October 27, 2026
Due Diligence Process • Data Room Review • Due Diligence Sessions	October 27– November 27, 2026
Selected Applicant Notification	December 1, 2026
Start Date	January 1, 2027

Apply to **Amplify** and join the **120+ innovators** who have taken their solutions to the next level.

$26M+ distributed through CABHI investment programs

$1.5B+ portfolio enterprise value

$1B+ in follow-on investment

CABHI's involvement was instrumental in propelling our initiative forward, aligning perfectly with their mission to enhance the quality of life for the aging population. Their funding and comprehensive support were crucial in the development and refinement of our INSPIRE platform, tailored specifically to address the cognitive, emotional, and physical well-being of adults and older adults.

– Dr. Jean-Simon Fortin, M.D., President (CEO) and Co-founder of Paperplane Therapeutics, CABHI-supported company

CABHI's funds were pivotal in allowing Mesosil to operate, allowing us to secure more funding, develop and file patents on new technology, and expand our team to meet required R&D capacity needs.

– Dr. Cameron Stewart, CEO and Founder of Mesosil Inc., CABHI-supported company

“

The investment from CABHI has been pivotal in shaping the trajectory of our company, [providing] the necessary capital to eliminate manufacturing bottlenecks by enabling us to scale production. CABHI's mentorship and coaching were instrumental in helping us craft our sales strategy, allowing us to capitalize on our first-mover advantage and scale our sales of Guided Hands effectively.

– Lianna Genovese, CEO and Founder of ImaginAble Solutions, CABHI-supported company

“

CABHI provided us the funds to setup operations in Alberta. We recruited a regional leader and created an ecosystem of providers to support seniors and family members with non-medical support.

– Rustam Sengupta, Founder and CEO of Tuktu Care Inc., CABHI-supported company

4. CABHI Investment

Each participating company may receive up to **$600,000 CAD** in investment funding from CABHI to support commercialization and growth milestones over a 12-month period. Funding will be released in tranches aligned with mutually agreed-upon project milestones.

Amplify funding is provided through a dilutive investment structure designed to align with the company's existing fundraising terms.

Successful companies will execute two agreements:

1. Amplify Funding Agreement

The Amplify Funding Agreement provides investment funding to the company and outlines all associated reporting, milestone, and program requirements.

2. Amplify Warrant Agreement

The Warrant Agreement provides CABHI with the right, but not the obligation, to receive company shares in consideration of the investment provided. Warrant terms will align with the company's current priced round, Simple Agreement for Future Equity (SAFE), convertible note, or equivalent financing instrument.

5. Innovation Themes

Applicants must align with at least one of CABHI's Innovation Themes.

Core Themes

Core Themes represent primary aging and brain health challenges that solutions address.

- **Aging at Home:** Solutions that enable older persons to remain independent, safe, and connected within their homes and communities.
- **Financial Health + Wellness:** Solutions that improve financial security, literacy, planning, and resilience.
- **Caregiver Support:** Solutions that improve the well-being, efficiency, and capacity of caregivers.
- **Care Coordination + Navigation:** Solutions that improve care transitions, coordination, communication, and access.
- **Cognitive and Mental Health:** Solutions that support brain health, dementia, mental health, and cognitive well-being.
- **Women's Brain Health + FemTech:** Solutions focused on women's overall health, women's brain health, and aging-related challenges unique to women.

Cross-Cutting Themes

Cross-Cutting Themes represent broader principles and outcomes that may strengthen a solution's impact across any of CABHI's Core Themes.

- **Diversity, Accessibility + Health Equity:** Solutions that improve access, outcomes, and inclusion for underserved, marginalized, and diverse populations.
- **Promoting Social Inclusion + Preventing Stigma and Elder Abuse:** Solutions that strengthen social connection, reduce isolation, and protect older persons from stigma, discrimination, and abuse.

6. Selection Process

1. Online Application:
Applications are submitted online and then reviewed and scored by CABHI's review panel. Shortlisted innovators will be invited to participate in the due diligence and funding review process.

2. Due Diligence + Funding Review:
The shortlisted innovators selected from the online application process will provide CABHI access to their data room and participate in a due diligence day meeting. This will determine the eligibility for funding/investment from CABHI of up to $600,000 CAD.

3. Selection + Contracting:
Following a successful due diligence process, CABHI will inform all selected applicants and proceed with contracting (shared below) based on applicant type.

6. Program Eligibility

Company Eligibility

Applicants must satisfy all of the following requirements:

- Company must be incorporated in Ontario or meet the Non-Ontario-Based Applicant Requirements outlined below.
- Lead applicant must have signing authority for the company.
- Company must have one of the following:
  - Valuation or valuation cap of at least $10M CAD at the time of application; OR
  - Generated at least $500K CAD in annual recurring revenue (ARR) or revenue during the preceding 12-month period.

  *** Note: Preference will be given to companies that satisfy both A) and B) above.*
- Company must demonstrate meaningful commercial traction and market adoption.
- Product or solution must align with at least one CABHI Innovation Theme.
- Product or solution must have freedom to operate and present no known intellectual property infringement risks.
- The applicant must not be a subsidiary, branch, division, or controlled affiliate of another company or organization.
- Company must be an independent small or medium-sized enterprise (SME) with no more than 50 full-time employees.

Non-Ontario-Based Applicants

- Companies incorporated outside of Ontario are eligible to apply, provided they demonstrate a clear intention to commercialize their solution in Ontario and contribute to economic activity within the province.
- Successful international applicants must establish an Ontario-based legal entity and employ a minimum of one full-time employee in Ontario prior to receiving funding from CABHI.
- Applicants will be required to demonstrate how the proposed project will support commercialization, job creation, investment attraction, business growth, or other economic benefits within Ontario.
- Applicants must maintain a Canadian bank account capable of receiving funding disbursements in Canadian dollars.

Matching Contributions

Applicants are required to provide matching contributions toward eligible project costs.

- Minimum matching requirement: 1:1
- Preference may be given to companies that leverage greater funding from outside sources
- Applications demonstrating higher levels of matching support may be viewed more favourably during the assessment process.
- Matching contributions must comply with CABHI's Matching Funds Guideline.

Eligible Project Activities

Funding must support commercialization and growth objectives such as:

- Customer acquisition and sales growth
- Market expansion and international growth
- Talent acquisition related to business growth
- Strategic partnerships and channel development
- Procurement and adoption agreements
- Regulatory advancement and market access
- Product deployment and implementation
- Revenue growth and commercialization
- Scaling operational capacity
- Follow-on investment readiness
- For life sciences companies;
    - Funding of clinical trials (Post IND approval)

7. Evaluation Criteria

All applications will be evaluated based on the following criteria:

Solution (30%)

- What problem are you solving?
- What differentiates your solution?
- How strongly does your solution align with CABHI's mission and innovation themes?

Commercial Traction (30%)

- What traction has been achieved to date?
- What evidence demonstrates product-market fit?
- How will Amplify funding accelerate growth?
- What commercialization outcomes are expected?

Team Experience (20%)

- Why is your team uniquely positioned to succeed?
- What evidence demonstrates your ability to execute?
- What expertise supports your growth strategy?

Market Opportunity (20%)

- What is the size and growth potential of the target market?
- What barriers to adoption exist?
- Why is your company positioned to succeed?

8. Rules and Obligations

- CABHI will not obtain ownership rights to intellectual property developed through the project.
- CABHI reserves the right to disseminate project outcomes and success stories.
- Companies may not hold more than one active CABHI funding agreement simultaneously.
- CABHI reserves the right to select applications to maintain a balanced portfolio across innovation themes, geographic regions, company stages, and founder backgrounds.
- CABHI may terminate negotiations or invite alternate applicants if agreements are not executed within a reasonable period.
- CABHI reserves the right to modify, suspend, or cancel the program at any time.
- The final determination of eligibility and funding rests solely with CABHI.

9. Resources

The following resources are available to applicants:

- Eligible Expenses Guideline
- Matching Funds Guideline
- Amplify Funding Agreement
- Amplify Warrant Agreement

For additional questions, please contact amplify@cabhi.com

APPLY NOW

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Thank you to our Funders

CABHI, powered by Baycrest, gratefully acknowledges support from:

+ Innovation, Science and Economic Development Canada's Strategic Science Fund
+ Ministry of Colleges, Universities, Research Excellence, and Security

About Baycrest

Baycrest is an internationally recognized academic health sciences organization based in Toronto, focused on aging and brain health.

Baycrest brings together a post-acute care hospital, long-term care, senior living, memory care, research and education, supporting older adults, caregivers and others on the journey of aging. This integrated ecosystem allows care, discovery and learning to inform one another, improving lives today while shaping how aging is understood and supported tomorrow.

Guided by a vision of a world where every older person lives with purpose, fulfilment and dignity, Baycrest translates knowledge into practice, advances specialized care and shares its expertise with health systems, partners and communities in Canada and around the world. The future of aging is here.

The future of aging is here.